

# ADVERTISING SPECIFICATIONS

FULL PAGE AD: 7.5"wide x 10"tall \$350

INSIDE BACK COVER: 7.5"wide x 10"tall \$500

LARGE 2/3 AD: 5"wide x 8"tall \$250

TALL 1/3 AD:  
2.375"wide x 8"tall \$180

## AD SUBMISSION

- Prepare B/W camera-ready art and save it in either JPG or PDF format. Please make sure outlining all the types when the file is saved in PDF
- Write 'Bon-odori Ad' in the subject line, and send an email to: [bonodorimail@gmail.com](mailto:bonodorimail@gmail.com) with your artwork and other forms as attachments, no later than Saturday, **7/13/24**.  
Send payment by PayPal at [bonodorimail@gmail.com](mailto:bonodorimail@gmail.com)
- CONVENTIONAL MAIL: send hard copies of the application and a check payable to **BON-ODORI** to: Bon-odori Dance Festival, c/o Youko Yamamoto, 165 Cornell St. Apt 109, Kingston NY 12401.  
The mail should be received no later than Saturday, **7/13/24**

For more information and questions: call Youko @(845) 853-8306  
Designing and editing advertising will be extra charge

WIDE 1/3 AD:  
5"wide x 3.9"tall \$180

VERTICAL 1/6 AD:  
2.375"wide x 3.9"tall  
\$80

HORIZONTAL 1/8 AD:  
3.5"wide x 2"tall \$60