ADVERTISING SPECIFICATIONS

FULL PAGE AD: 7.5”wide x 10”tall $500

INSIDE BACK COVER: 7.5”wide x 10”tall $1,000

LARGE 2/3 AD: 5”wide x 8”tall $300

TALL 1/3 AD:
2.375”wide x 8”tall $200

ADVERTISING SUBMISSION

- Prepare B/W camera-ready artwork and save it in either JPG, PNG or PDF file. Please make sure all the types are outlined when the file is saved in PDF format. The images should be saved 300 dpi or higher.
- Write 'Bon-odori Ad' in the subject line, and send it with your other forms as attachments via email to: bonodorimail@gmail.com, no later than Friday, June 26
  Send payment via PayPal at bonodorimail@gmail.com
- CONVENTIONAL MAIL: send hard copies of the registration form and a check made payable to BON-ODORI
  to: Bon-odori Dance Festival, c/o Youko Yamamoto
  165 Cornell St. Apt 109, Kingston NY 12401
  The mail should be received no later than Friday, June 26
- Designing and editing advertising will be extra charge
  For more information and questions: call Youko at (845) 853-8306

WIDE 1/3 AD:
5”wide x 3.9”tall $200

VERTICAL 1/6 AD:
2.375”wide x 3.9”tall
$150

HORIZONTAL 1/8 AD:
3.5”wide x 2”tall $100